



# DRIVE TEXAS

Sustainable Real-time Road  
Conditions



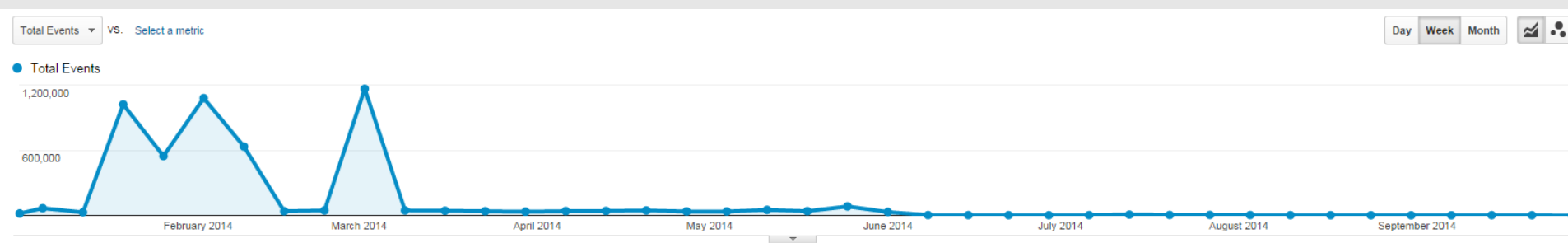
[WWW.DRIVETEXAS.ORG](http://WWW.DRIVETEXAS.ORG)

How do you plan for ice storms and hurricanes?



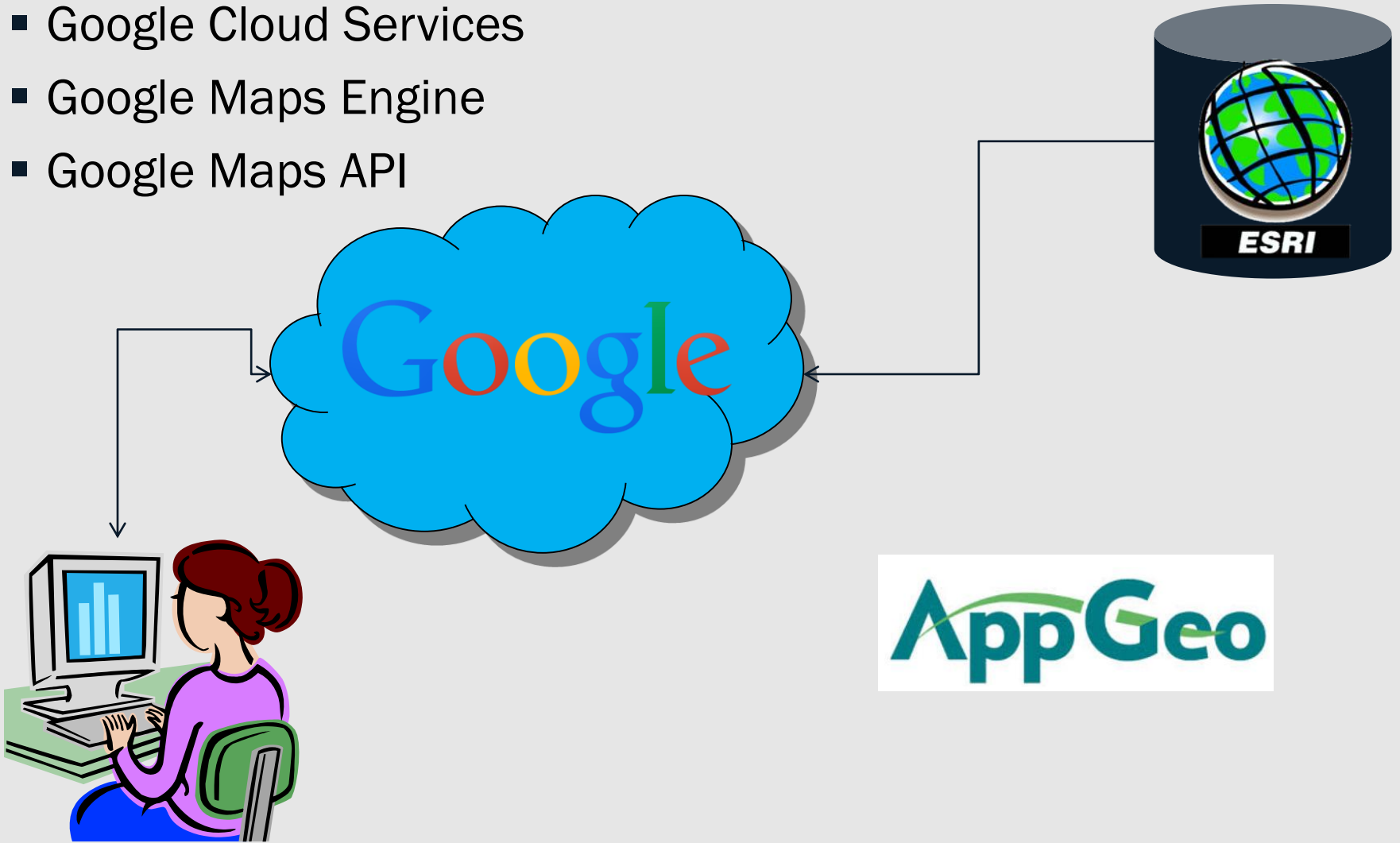
# The Problem

- Google Analytics tells us.....
  - Normal Conditions - 1000 unique visitor sessions a day
  - Major snow storms – 10,000 unique visitor sessions an hour
  - What happens with a Hurricane? – 23,000,000 possible user sessions
  
- How do we build an application that has such a variance in need throughout the year?

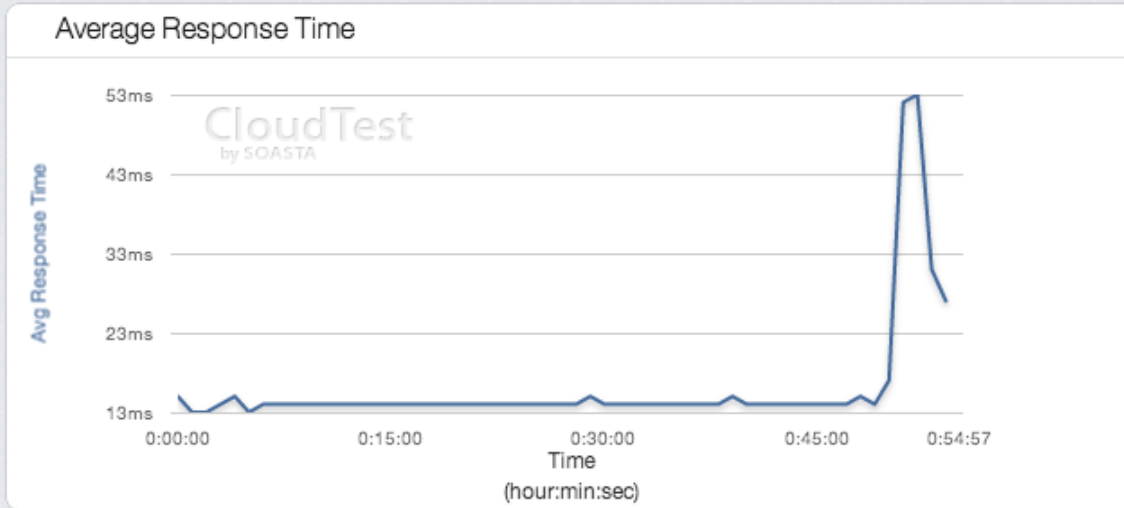


# The Technology

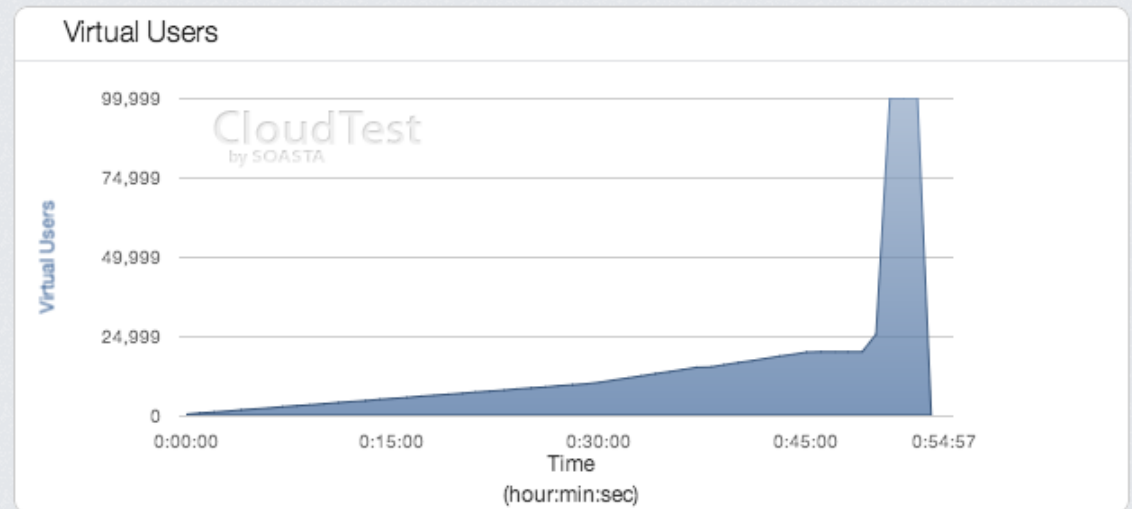
- Google Cloud Services
- Google Maps Engine
- Google Maps API



# The Test



Let's see what happens at 100k users!





# Contacts

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